

The Active Network Acquires SPORG Corporation and PreEnroll

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The Active Network, Inc., a leading provider of application services technology and marketing solutions for community service and participatory sports organizations, announced today that it has acquired Oregon based PreEnroll(TM), a provider of online registration services, and SPORG Corporation of Vancouver, a developer of online data collection and transaction processing systems.

Financial terms of the transactions were not disclosed.

The Active Network said the acquisitions further expand its Web-based technological capabilities and provide additional technology and marketing resources for new and existing markets, including sports, business association, nonprofit, education, parks and recreation, golf and local government organizations across the globe.

"Millions of sports and community-focused organizations already turn to Active for online registration, fundraising, data management and community-building tools," said Alex Barnetson, senior vice president, The Active Network, Inc. "Active will leverage the technologies and market presence of these online registration companies to expand our opportunities in new markets, while also consolidating share within our core markets."

Active will incorporate PreEnroll's and SPORG's unique registration systems to provide current and prospective clients a wider array of online service options and deliver the companies' customers access to Active's leading Web-based technology solutions and marketing services.

PreEnroll, the US Patent holder of "the world's first closed loop online registration services system", manages event registrations, email communications, online schedules and rosters for community-focused organizations.

SPORG Corporation provides Web-based online registration software for business associations, sports leagues and nonprofit organizations to cost-effectively streamline and automate event registration, donation collection, membership and league management. Active intends leverage SPORG's customer base to gain entry into the business association market and deliver technology and marketing solutions that improve community services, drive revenues and donations, and maximize participation.

SPORG Corporation was co-founded by David Norman, President, and Eric Freeman, CEO. SPORG was funded by private investors.

San Diego, California based The Active Network, Inc. provides application services technology and marketing access to community service organizations, and is a leading online community for active lifestyles.

The Active Network is venture-backed and its investors include ABS Ventures, Austin Ventures, Canaan Partners, Charles River Ventures, Dominion Ventures, Enterprise Partners, Hambrecht Eu Capital, IAC/InterActiveCorp, KB Partners, Kettle Partners, Lance Armstrong, New World Ventures, North Bridge Venture Partners, and Outlook Ventures.

SPORG is Active Network's second Vancouver based acquisition in 2006 and the third in the last three years. In March 2006, Active Network acquired IronPoint Technology Inc. of Vancouver, a content management software solutions provider. In October 2004, The Active Network acquired Class Software Solutions Ltd. for an undisclosed amount.