



Complete Genomics Wins 2009 Red Herring 100 North America Award

Complete Genomics, Inc., a California company that has developed a novel approach to sequencing human DNA, today announced that it has been selected as a 2009 Red Herring 100 North America award winner.

Founded in 2006, Complete Genomics is a California company that has developed a novel approach to sequencing human DNA. Complete Genomics plans to combine its proprietary third-generation DNA sequencing technology and its high-performance computing capabilities to create a commercial human genome sequencing service that will deliver low-cost, high-quality data on an unprecedented scale. The company is currently building the world's largest human genome sequencing center. This development will allow pharmaceutical and biotechnology customers, for the first time, to conduct large-scale human genome studies that will help identify the genetic underpinnings of complex diseases and drug responses.

The Red Herring editorial team evaluates nominees based on both quantitative and qualitative criteria, such as financial performance, technology innovation, quality of management, strategy execution, and integration into their ecosystem.

“We are honored to be included among this distinguished roster of technology innovators,” said Dr. Clifford Reid, chairman, president and CEO of Complete Genomics. “Our team has combined its information technology, data management, biochemistry and nano-engineering expertise to create a revolutionary human genome sequencing service that will enable scientific and clinical researchers to better understand the genetic underpinnings of complex diseases and drug responses.”

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