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FREESCALE SEMICONDUCTOR IMPLEMENTS ENVIANCE'S ENVIRONMENTAL ERP SOLUTION TO REDUCE ENVIRONMENTAL RISK

Freescale Replaces Client Server Software with Enviance to Achieve Greater Emissions Awareness and Flexibility to Manage Growing Environmental Priorities

CARLSBAD, Calif.—November 30, 2010—[Enviance, Inc.](#), a global provider of Environmental ERP solutions that measure, manage, report and reduce environmental and regulatory risks, announced today that [Freescale Semiconductor](#) has selected Enviance as its proprietary solution to measure and report compliance data on all compliance areas including water, air and emissions. Freescale replaced its existing vendor with the Enviance cloud-based platform in order to manage the emissions requirements of multiple facilities in one centralized system.

According to Gartner, “by 2012, 20 percent of all businesses will own no IT assets*.” Cloud computing enables companies of any size – from multinational enterprises to small start-ups – to benefit from world-class software without requiring the in-house resources required by installed software systems.

“Freescale is an organization that prides itself on technical excellence, and we wanted an emissions management solution that matched our internal expectations for performance and ease-of-use,” said Jean-Marc Henry, director of global site services at Freescale Semiconductor. “Enviance’s cloud-based management system provides us with a fast deployable solution that centralizes our compliance requirements while reducing operational costs with easy configurability and end-user system management.”

Enviance stood out among competitors for its understanding of regulatory pressures along with the Company’s deep set of industry leading reference customers. The Enviance system will allow Freescale fast deployment, easy configurability, end-user system management and cloud-based performance. The system will help Freescale cut costs by requiring fewer hours to operate and provide a reduction in overall facility emissions.

“Freescale’s reputation for excellence stretches across multiple industries as a global leader in the production of embedded semiconductors,” said Lawrence Goldenhersh, president and CEO of Enviance. “Freescale’s decision to replace client server technology with Enviance’s cloud-based Environmental ERP is important as it reflects the market consensus regarding the pre-eminence of cloud-based systems

for the management of environmental and regulatory risk, and provides continuing evidence of the market's demand for environmental software that empowers companies to move from environmental reporting and record-keeping, to the management of the financial risk posed by these environmental factors.”

*Gartner Press Release, Gartner Highlights Key Predictions for IT Organizations and Users in 2010 and Beyond, January 13, 2010, <http://www.gartner.com/it/page.jsp?id=1278413>

About Enviance

Enviance is the leading provider of Environmental ERP software, with more than 17,000 users in 49 countries. Our comprehensive solutions have been developed, tested and proven by serving the world's leading corporations and government organizations for over a decade. As the world business community faces increasing sustainability challenges, Enviance Environmental ERP solutions enable organizations to measure, manage, report environmental performance and compliance needs. The Enviance system leverages cloud computing technology to deliver its Environmental ERP platform online in real-time—anytime, anywhere and enterprise-wide. Founded in 1999, privately held Enviance is based in Carlsbad, California. For additional information, visit <http://www.enviance.com>.

About Freescale Semiconductor

Freescale Semiconductor is a global leader in the design and manufacture of embedded semiconductors for the automotive, consumer, industrial and networking markets. The privately held company is based in Austin, Texas, and has design, research and development, manufacturing or sales operations around the world. www.freescale.com. Follow us on [Twitter](#).

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