

New XIFIN White Paper Highlights Next Generation Revenue Cycle Management Systems Needed for Diagnostic Healthcare Providers to Survive

*Paper Discusses Four Key Technological Aspects
Crucial to Optimizing Business Operations*

San Diego, CA -- October 17, 2011 -- [XIFIN, Inc.](#), the company revolutionizing [revenue cycle management](#) for diagnostic service providers, has released a newly published white paper, "[A CEO's Guide to Next Generation Revenue Cycle Management: What Service Providers Need to Know to Survive the Changing Diagnostic Healthcare Environment](#)," co-authored by [Lâle White](#), Executive Chairman and CEO, XIFIN, Inc., and David Lorber, Ph.D., Director of Business Development, XIFIN, Inc.

The white paper, hosted by Robert Michel, Editor-In-Chief of [The Dark Report](#) and President of [The Dark Intelligence Group, Inc.](#), is the first of its kind to analyze how macroeconomic pressures, increased governance, organizational changes and technological advances are driving pervasive changes in the diagnostic services segment, and the critical role revenue cycle management systems will play in successfully competing and surviving in the marketplace.

"Across the American healthcare system, reimbursement for lab testing and diagnostic services continues to shrink," observed Michel. "To stay ahead of this important financial trend, savvy CEOs and healthcare executives are devoting more attention to revenue cycle management. The benefits of effective revenue cycle management are substantial, not the least because of improving technologies and the ongoing evolution in payer guidelines."

"These developments create an opportunity for every diagnostic service provider to boost financial performance through better revenue cycle management," Michel noted. "But it takes good information to update and design a top-performing revenue cycle management program. That is why this new white paper is a "must read" for every manager and executive tasked with submitting clean claims and maximizing the dollars collected from Medicare, Medicaid, and private health plans."

Key trends covered in the white paper include:

- Macroeconomic pressures and changes impacting diagnostic healthcare
- New technology guidelines and the critical role of data exchange
- Four key technological aspects vital to optimizing business practices
- Important steps diagnostic service providers can take to adapt to the changing environment
- Revenue cycle management technology solutions and platforms, and the central role that data in RCM systems will play in evolving healthcare reform

The white paper is available for complimentary download at the Dark Daily website. [Click here](#) to access, "A CEO's Guide to Next Generation Revenue Cycle Management: What Service Providers Need to Know to Survive the Changing Diagnostic Healthcare Environment."

For additional information, Join XIFIN for a free webinar, "[Next Generation in Revenue Cycle Management](#)," on Wednesday, November 9, 2011, presented by Lale White, CEO of XIFIN, and Rob Atlas, President & CEO, Atlas Development Corporation.

About XIFIN

XIFIN is a next-generation, cloud-based, revenue cycle management system that maximizes cash collection, improves operational efficiency, increases profit and reduces the risks associated with regulatory compliance with a compelling return on investment and rapid time-to-value. The company has received continual industry recognition, including being named to the Inc. 5000 fastest growing privately-held companies 2007 through 2011, and ranking among Deloitte's Technology Fast 500. To learn how XIFIN uniquely delivers revenue cycle management, visit www.XIFIN.com, or [follow XIFIN on Twitter](#).