



Expresso Fitness Secures Additional \$4 Million Investment

SUNNYVALE, Calif., Sept. 12 /PRNewswire/ -- Expresso Fitness, the leading supplier of interactive software for Internet-enabled cardio fitness systems, announced today that it has raised an additional \$4 million through its current investors, San Diego- based Enterprise Partners Venture Capital. This financing follows a \$4.5 million investment by Enterprise Partners announced in July 2005.

Expresso Fitness, which provides networked and interactive software and cardio equipment for the multi-billion dollar fitness industry, has continued to expand its reach into health and fitness facilities in key domestic markets.

"We're very pleased with the progress Expresso Fitness has made in bringing its unique brand of interactive services to the fitness industry. With both new hardware and service offerings planned for the very near future, we remain bullish about the company's long term prospects," said Bill Stensrud, a managing director with Enterprise Partners and a member of the Expresso Fitness board of directors.

Brian Button, co-founder and CEO of Expresso Fitness, said, "The additional capital from Enterprise Partners will support the launch of our next generation of cardio fitness products and Internet-based services that will allow exercisers, trainers and groups to personalize their fitness regimens and fitness facilities to generate revenue for the first time directly from the cardio floor."

About Expresso Fitness

Sunnyvale, CA-based Expresso Fitness was founded in 2003 with the mission of satisfying an exerciser's need for an engaging and effective cardiovascular fitness experience. The company leverages the benefits of superior interactive technology at an affordable cost to provide the health, sports and fitness industry with fully integrated, virtual reality-enhanced cardio fitness systems and revenue-generating customer services. Bringing together virtual reality, stationary bike equipment and personalization tools into single, commercial-grade cardio fitness systems, Expresso bikes are revolutionizing indoor exercise. (<http://www.expressofitness.com>)

About Enterprise Partners Venture Capital

Enterprise Partners Venture Capital was founded in 1985 and is the largest venture firm headquartered in Southern California with more than \$1.1 billion in capital under management. The firm focuses on investments in wireless technologies, digital media, software, semiconductors and the

life sciences. <http://www.epvc.com>