



TradeBeam Names Edward R. Flaherty as CEO and Board Member

Brings more than 25 years of management and finance experience in high growth industries to TradeBeam

San Mateo, CA - September 16, 2009 -- TradeBeam, the leader in SaaS-based global trade management solutions (GTM), today announced the appointment of Edward R. Flaherty as chief executive officer and member of the Board of Directors. Mr. Flaherty brings more than 25 years of management and finance experience in high growth industries to the company. Mr. Flaherty will be located at TradeBeam headquarters in San Mateo, California.

Prior to joining TradeBeam, Mr. Flaherty was the chief executive officer and president of TrenStar, a world leader in mobile asset management solutions based in Denver, Colorado. He has also held several executive leadership positions at high-growth Colorado-based companies. As the executive chairman, president and CEO of ProSavvy, he positioned the company for profitable growth. Mr. Flaherty also was a principal at The Feld Group and was a division president of EDS responsible for the CRM Solutions Practice.

Associated with this change, Graham Napier will continue to oversee TradeBeam's operations in China as Chairman and to assist the expansion of efforts in Southeast Asia. He also will continue on the Board of TradeBeam Holdings Inc. as Vice Chairman.

"TradeBeam has added more customers in the first eight months of 2009 than in any comparable period," said TradeBeam's Board Member, Bob Finzi. "Ed Flaherty has the experience and track record with SaaS and high growth companies to build on our current success and take TradeBeam to the next level of growth. We are pleased that Graham Napier will continue to be part of the TradeBeam team and will be focused on leveraging his expertise in China and Southeast Asia to develop our rapidly expanding business in that region."

TradeBeam helps companies optimize their global supply chain through better collaboration with suppliers, supply chain partners and regulatory authorities thereby improving visibility and significantly reducing the cost and risks associated with international trade. By streamlining and automating global trade processes with minimal impact on existing systems and operations, TradeBeam's SaaS-based software solutions help businesses compete more effectively while rapidly freeing significant working capital from the supply chain.

"I am pleased to be joining TradeBeam," said Ed Flaherty. "Our company has been successful in helping make international businesses more competitive by helping them save money, reduce risk and create new revenue opportunities in global trade. I'm excited about the opportunity to work with the great team that is already in place and accelerate business growth by continuing to drive value to our customers."

About TradeBeam

TradeBeam is a Global Trade Management (GTM) software and services company providing on demand solutions that streamline global trading for enterprises and their partners. TradeBeam's integrated solution provides import and export compliance and visibility including inventory management, shipment tracking, and supply chain event management, as well as global trade finance solutions such as open account and letter of credit management. Founded in 1999 and headquartered in the San Francisco Bay Area, TradeBeam has operations in the United States, Europe, China, and India. www.tradebeam.com

Press Contact:

Catriona Harris

[Vantage Communications](#) for TradeBeam

+1 407-767-0452 ext. 222 charris@pr-vantage.com