

TradeBeam Strikes 10-Year Strategic Partnership with CIECC to Sell Company's Global Trade Management Platform Throughout China

San Mateo, CA, April 10, 2007– TradeBeam Inc., the leading provider of Global Trade Management (GTM) software, signed a 10-year strategic partnership with the China International Electronic Commerce Co., Ltd. (CIECC) to bring its GTM platform to the Chinese market. The CIECC, which is sponsored by the Ministry of Commerce of the People's Republic of China (MOFCOM), will market and sell TradeBeam's on-demand software solution to over 1,000,000 businesses in China using its sales organization in 100 offices throughout China.

“We selected TradeBeam after a very careful review and strict selection process,” said Junsheng Liu, the General Director, CEO and Board Chairman of the China International Electronic Commerce Co., Ltd. “As leading software and service providers in our respective countries, this strategic collaboration will propel both China and TradeBeam ahead of those around the world. We expect that as a result of the CIECC's national marketing and world-class infrastructure throughout China, this offering will simplify current transactions and enable new opportunities for companies across the globe to do business with Chinese enterprises.”

TradeBeam's GTM solution will ease trade compliance and trade visibility challenges for Chinese businesses and their international partners. In addition, existing TradeBeam customers will be able to leverage this on-demand software solution to collaborate with Chinese trading partners and experience seamless trade integration regardless of the size or geographical location of the customer or supplier.

“Global organizations continue to outsource to rapidly developing nations in order to achieve a competitive market advantage,” said Dr. Hau Lee, the Thoma Professor of Operations, Information, and Technology at the Stanford Graduate School of Business and Executive Program Director of the Stanford Global Supply Chain Management Forum. “By streamlining global trade interactions using GTM software, these organizations will have the greatest advantage.”

This partnership will be named TradeBeam (Beijing) Technology Ltd., and TradeBeam will become a majority shareholder. Leading up to the deal, TradeBeam has been focused on launching commercial activities within the region, building strategic partnerships with key customs and government organizations as well as extending product functionality, including localization of its GTM software platform.

“We are very committed to the Chinese market in an effort to capitalize on the tremendous market need for solutions that automate and enhance the rapidly expanding Chinese trade economy,” said Graham R.F. Napier, president and CEO. “In collaboration with CIECC, TradeBeam is taking a leadership position in China. By enabling global organizations to optimize trade processes by reducing risk, expenditures, inventory and working capital, we are in an excellent position to capitalize on this trend and grow our business.”

About CIECC:

Established in 1996 by The China International Electronic Commerce Co., Ltd., the China International Electronic Commerce Center (CIECC) is an executive technical support entity for the information technology infrastructure construction for China's Ministry of Commerce (MOFCOM). The China International Electronic Commerce Co., Ltd. (CIECC) is the direct affiliate of China International Electronic Commerce. CIECC provides a nation-wide technology infrastructure and service organization for the implementation of e-Government and e-Commerce systems for Chinese organizations. Offerings include utility, professional, credit and data security services.

CIECC is responsible for developing and maintaining the China International Electronic Network (EC Net), one of the most sophisticated, reliable and secure third-party technology platforms in the world. After years of development, the EC Net has realized the first triangular mode backup architecture in China with points located in Yizhuang Beijing, Dongdan Beijing and Canton respectively, to provide disaster recovery service for various e-Government and e-Commerce application systems.

CIECC has over 1,000,000 registered multinational members that include medium-and small-enterprises across China. For more information, please visit www.ec.com.cn

About TradeBeam:

TradeBeam is a Global Trade Management (GTM) software and services company providing on demand solutions that streamline global trading for enterprises and their partners. TradeBeam's integrated solution provides import and export compliance and visibility including inventory management, shipment tracking, and supply chain event management, as well as global trade finance solutions such as open account and letter of credit management. TradeBeam has over 1,800 customers in 100+ countries worldwide.

For more information, please visit www.tradebeam.com

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