



TradeBeam Enhances Advisory Board With Automotive Industry Veteran

David Nelson Brings Deep Industry Relationships to Support TradeBeam's Growth Initiatives

SAN MATEO, CA -- (MARKET WIRE) -- January 29, 2007 -- TradeBeam Inc., the leading provider of on-demand Global Trade Management (GTM) software and services, today announced David Nelson as a member of its Advisory Board focused on the automotive market. TradeBeam's automotive customer base already includes thousands of organizations in the automotive market including Delphi and Renault.

David brings a wealth of supply chain management experience to TradeBeam. He is currently Chief Strategy & Business Development Officer at HTC Global Services, Inc., where he serves as a key executive behind the company's business development efforts. Prior to joining HTC Global Services, David was a vice president at Delphi Corporation. There he was a member of the Delphi Strategy Team, the company's top policy-making group, and served as the executive champion for Delphi's Global Supply Management Task Team.

Before Delphi, David served as vice president of worldwide supply management at Deere & Company, where he became further known for implementing world-class supply management processes and best practices. He also served 10 years as a corporate officer of Honda of America Manufacturing, as vice president of purchasing and later as senior vice president of purchasing and corporate affairs. During his tenure at Honda, he saw the company's purchasing division grow from 100 to 400 associates and North American purchases increase from \$600 million to \$6 billion. Earlier in his career, he worked for TRW Inc., in various positions including purchasing.

"We're thrilled to have a true strategic asset such as David join the team," said President and CEO of TradeBeam Graham R.F. Napier. "David is one

of the most knowledgeable and connected individuals in the industry and will really complement what we're doing in the automotive vertical."

"Over time TradeBeam has established itself as the leading provider of Global Trade and Collaborative Inventory Management solutions to the automotive industry and other markets as well," said Nelson. "I'm looking forward to helping them advance that leadership position."

About TradeBeam:

TradeBeam is an on-demand Global Trade Management software and services company providing solutions that streamline global trading processes for enterprises and their partners. TradeBeam's integrated solutions provide import and export compliance, inventory management, shipment tracking, supply chain event management and global trade finance solutions such as open account and letter of credit management. TradeBeam has over 3,000 customers with users in over 100 countries worldwide. For more information, please visit www.tradebeam.com.

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